

GFT named 'Overall Winner' in 2017 IDC Fintech Rankings: Real Results awards, by IDC Financial Insights

Award recognises GFT for a successful retail banking initiative in Brazil, which offers customers a 100% digital onboarding and account management experience.

New York City and London, 18 September, 2017 – [GFT](#), the global provider of business, IT and software services to the financial services community, is recognised in the Customer Engagement and Overall categories of the IDC Fintech Rankings: Real Results for an application that offers customers 100% digital onboarding and account management. The initiative, developed for a major Latin American Digital bank, was originally launched in March of 2016. GFT was also ranked in position #41 of the 2017 IDC Financial Insights Fintech Rankings.

[Marika Lulay](#), CEO of GFT commented: “We are delighted to receive this accolade, since it recognises and reinforces our work as an innovation-driven company which provides state-of-the-art solutions to our financial services customers around the world. The initiative is widely appreciated by new and existing customers alike, setting the ‘gold standard’ for customer experience, which aligns with GFT’s vision as specialist in technology and innovation”.

[Leonardo Veiralves Azevedo](#), Sales & Marketing Director of GFT Brazil commented: “This project has delivered a huge competitive advantage for the bank in the Brazilian market, enabling them to service their customers more efficiently and grow their market share. We are sure this success and recognition for GFT will encourage more financial institutions in South America and beyond to work with us to help transform their business.”

In addition to helping clients manage and improve their existing legacy processes and technologies, GFT continues to examine new and emerging trends that have the potential to transform future financial systems, processes and experiences - helping clients create future efficiencies and growth in areas such as:

- [Cloud migration](#) – leveraging the benefits of the cloud, by managing and simplifying complex migrations of individual IT systems to scalable cloud infrastructures
- [Artificial intelligence](#) – embracing robotics and the use of cognitive banking methods, based on self-learning systems, to service customers better and grow revenues
- **Distributed ledger adoption** – testing real-world financial use-cases in [GFT’s blockchain incubator](#)
- **Industry 4.0** – working to integrate future financial transactions into the supply chain of traditional industries

The most comprehensive vendor ranking within the financial services industry, the annual IDC FinTech Rankings are based on 2016 calendar year revenues attributed to financial institutions. Now in its 14th year, the IDC Fintech Rankings categorise and evaluate the top global providers of financial technology based on revenues from financial institutions for hardware, software and services.

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About GFT

GFT Technologies SE (GFT) is a business change and technology consultancy trusted by the world's leading financial services institutions to solve their most critical challenges. Specifically defining answers to the current constant of regulatory change – whilst innovating to meet the demands of the digital revolution. GFT brings together advisory, creative and technology capabilities with innovation culture and specialist knowledge of the finance sector, to transform the clients' businesses.

Utilising the CODE_n innovation platform, GFT is able to provide international start-ups, technology pioneers and established companies access to a global network, which enables them to tap into the disruptive trends in financial services markets and harness them for their out of the box thinking.

GFT plans to generate consolidated revenue of around EUR 450 million in its financial year 2017. Founded in 1987, the company is now represented in twelve countries with a global team of almost 5,000 employees. The GFT share is listed on the Frankfurt Stock Exchange in the TecDAX (ISIN: DE0005800601).

About IDC Financial Insights

IDC Financial Insights assists financial service businesses and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services.

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