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Revolutionising technology cost management for the AI era

CostLens



CostLens revolutionises cost management by harnessing cutting-edge analytics to uncover hidden opportunities and drive profitability to new heights. With its dynamic capabilities, CostLens empowers organisations to make informed decisions in real time, enabling them to navigate the ever-evolving landscape of AI and cloud technologies with confidence and precision.

Who is it for?



In today's technology-driven era, executives are faced with a multitude of competing investment opportunities that could accelerate profitability and propel growth.

CostLens is designed for businesses with substantial investments in technology seeking to improve their cost management strategies. It caters to executives, finance professionals,

operations managers and procurement teams who require real-time visibility, granular analysis, predictive insights and actionable recommendations to manage their costs and drive cost optimisation initiatives effectively. By leveraging advanced analytics, CostLens empowers organisations to make informed decisions and adapt to market conditions rapidly.



Key features and benefits



Real-time insights

- Gain instant visibility into cost structures, allowing proactive decision-making.
- Identify cost-saving opportunities and potential risks as they emerge, enabling swift corrective actions.

Granular analysis

- Drill down into cost data at a granular level to uncover hidden inefficiencies and optimisation opportunities.
- Analyse costs by product, department, geography or any custom dimension relevant to your business.

Predictive analytics

- Leverage predictive modelling to forecast future costs accurately, enabling better budgeting and resource allocation.
- Anticipate market changes and their impact on costs, ensuring agility and resilience in your cost management strategy.

Scenario planning

- Conduct scenario-based analysis to evaluate the potential outcomes of different cost-management strategies.
- Simulate changes in pricing, production volumes or market conditions to optimise cost structures and maximise profitability.

Actionable recommendations:

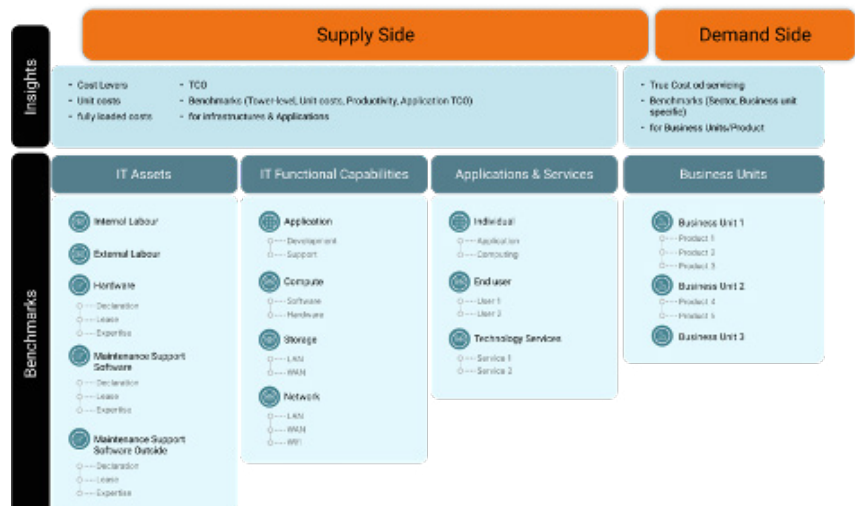
- Receive personalised recommendations based on data-driven insights to streamline operations and reduce costs.
- Implement targeted cost reduction initiatives with confidence, backed by robust analytics and predictive modelling.

Planning and forecasting

- Automate your top-down or bottom-up forecast activities in a federated manner with our cutting-edge solution. Our groundbreaking 'ZBB' component enables organisations to review if their cost structure is fit for the AI era.

Seamless integration

- Integrate CostLens seamlessly with your existing systems and workflows for a frictionless user experience.
- Extract data from ERP systems, financial software and other sources to ensure data accuracy and completeness.



New challenges call for innovative solutions



In today's rapidly evolving business landscape, efficient cost management is paramount for sustainable growth and competitiveness. However, traditional approaches often fall short in providing real-time insights and actionable strategies to optimise costs effectively. This is where CostLens steps in - a cutting-edge analytics solution designed to revolutionise cost management.

Why GFT



GFT's unrivalled expertise in the financial services industry positions us as the premier partner for implementing CostLens. With a proven track record in delivering tailored solutions for financial institutions, GFT brings deep insights and experience to the table. Our seasoned professionals excel in analytics, technology and financial management, ensuring seamless integration and customisation of CostLens to meet the unique needs of the sector. By partnering with GFT, organisations can leverage our specialised knowledge to drive cost optimisation initiatives and achieve sustainable growth in the competitive financial services landscape.



Our experts



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About GFT – Shaping the future of digital business



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GFT is a digital transformation pioneer. By leveraging next-generation technologies, we enable clients to boost their productivity with intelligent software solutions. We focus on digital finance, enterprise AI and data solutions, and platform modernisation.

With locations in 20 markets around the globe, GFT ensures proximity to its clients. The company draws on over 35 years of experience and a global team of over 12,000 determined talents.

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