

Digital rights management redefined

Success story

Bringing a big idea to life



A new era in digital rights management using smart contracts



Platform built as a model AWS development by a GFT team of 15 in 4 months



Several of the world's top financial institutions showing great interest

CLOUD INNOVATION



PLATFORM ENGINEERING



MICROSERVICES



UX



THE CHALLENGE

Help a startup bring a minimum viable product to market

- One Creation is a startup with a bold vision - to transform digital rights management across all industries using smart contracts
- The unique solution allows digital rights to be managed separately from underlying data
- The company lacked technical resource to build the platform and needed an expert partner
- With growing interest in the market a fast development was needed to maintain momentum
- GFT was attracted by the product's market potential; moreover, many of its clients face a data rights challenge

THE ENGAGEMENT

From idea to action

- A cloud-based solution was the only way to deliver a practical solution that could be scaled for production
- GFT provided the right cloud environments, thanks to its internal partnership programs
- With a team of 15 cloud engineers, GFT leveraged its global delivery model
- The team adopted Agile methods, including DevOps and an AWS pipeline for continuous integration and deployment
- Terraform scripts ensured the infrastructure was continually configured to exact requirements

THE BENEFIT

Production ready on time and to plan

- The groundbreaking platform was built from scratch in four months
- One Creation is moving into production with a digital rights service available on an annual subscription
- Organisations can monetise their data at scale without speculative investment, safe in the knowledge their digital rights are maintained
- Several of the world's top banks and insurance companies are showing great interest
- GFT has lived up to its reputation of being able to work with companies of all sizes