

GFT and unblu join forces: interactive solutions for the digitalisation of bank consultancy

- **GFT Technologies SE and unblu inc. sign partnership agreement**
- **Common aim: integrating interactive elements into the consulting process of bank**
- **Unblu co-browsing element already integrated in Avaloq Front Solutions**

Sarnen/Zurich, 24 May 2017 - GFT, global technology partner for the digital transformation of the finance sector, and [unblu](#), a leading provider of interactive solutions for the industry, plan to work more closely together in future. The companies recently signed a partnership agreement with the aim of and thus supporting their digitalisation strategies.

By integrating unblu's collaboration software into their existing IT landscapes, banks can continue their personal customer relationships via online channels. This enables advisors and clients to visit websites together, to communicate via video chats and to share documents. "In view of the huge number of digital offerings from fintechs and online banks, traditional banks are under increasing pressure to remain competitive. By cooperating with unblu, we can offer our banking clients an attractive element for their digitalisation strategies," says Flavio Curti, Managing Director of GFT Schweiz AG. "With the aid of unblu's collaboration software, banks can contact clients flexibly and without barriers using a variety of channels and thus deliver an in-person consulting experience online."

GFT and unblu both boast many years of experience in the financial services industry and share an understanding of the complexity involved in digitalising banking processes. GFT has been a renowned financial industry specialist for 30 years and a long-time implementation partner for core banking systems. Amongst other things, it has its own Avaloq centre of expertise in Zurich. Unblu has established itself as a reliable partner and market leader for interactive solutions tailored to the finance sector. One element of the Collaboration Suite – the co-browsing element – has already been integrated into the digital banking platform Avaloq Front Solutions as an optional solution component.

"GFT's aim of actively shaping the bank of tomorrow fits perfectly with unblu's values. Banks need to communicate with their customers through digital channels. Specifically, this means shifting the place of interaction from the branch to the digital world. Something that will shape the bank of the future," says Luc Haldimann, CEO of unblu, with conviction.

About the GFT Group:

GFT is a business change and technology consultancy trusted by the world's leading financial services institutions to solve their most critical challenges. Specifically defining answers to the current constant of regulatory change – whilst innovating to meet the demands of the digital revolution.

In Switzerland, a GFT expert team of around 50 members realises complex projects for Swiss banks and insurance companies. A main focus lies on the implementation of the core banking system Avaloq. Furthermore, GFT Schweiz has been working for the Federal and cantonal Tax Authorities.

Utilising the CODE_n innovation platform, GFT is able to provide international start-ups, technology pioneers and established companies access to a global network, which enables them to tap into the disruptive trends in financial services markets and harness them for their out of the box thinking.

GFT Technologies SE (GFT), headquartered in Germany, plans to generate consolidated revenue of around EUR 450 million in its financial year 2017. Founded in 1987, the company is now represented

in twelve countries with a global team of almost 5,000 employees. The GFT share is listed on the Frankfurt Stock Exchange in the TecDAX (ISIN: DE0005800601).

About unblu:

unblu helps the world's leading banks deliver an in-person experience online. We provide highly secure collaboration software enabling banks to substantially enrich the digital experience of their clients. unblu's suite helps to increase revenue and efficiency while reducing costs and improving digital customer interaction. Clients using our technology have been able to cut customer support calls in half, achieve four times as many client meetings as in branches, increase customer satisfaction considerably and produce a 90% recommendation rate. unblu is helping to transform the future of online banking.

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