



MAKING INNOVATION TANGIBLE

Where AI becomes real

An AI-first innovation lab where ideas are **tested, validated and built**, and where digital and physical experiences come together to shape your customers' future. Not a showroom an **AI adoption accelerator** that turns forward-thinking concepts into scalable solutions with real business impact.

Beyond hype, into impact: **Tangible AI.**

<p>12+ YEARS DRIVING DIGITAL INNOVATION</p>	<p>TOP 30 INNOVATION LABS IN EUROPE - CB INSIGHTS</p>	<p>2x AWARDED IoT WORLD CONGRESS & GRAUSTIC AWARDS</p>	<p>4 SECTOR-SPECIFIC PHYGITAL TECH SPACES</p>
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- 1. See it.**
Real, sector-specific demos in fully equipped phygital spaces explored in our curated Innovation Sessions.
- 2. Test it.**
Hands-on validation of multiple use cases in realistic environments. De-risk strategic decisions before investment.
- 3. Scale it.**
Direct pathway from prototype to production, backed by GFT's engineering excellence in AI, Data and Platforms.

Services & Spaces to inspire innovation

MAIN SERVICES

- 1. Innovation Sessions @ the Lab or Flexible-Location**
Curated demo journey at our Barcelona Lab or wherever you are, with our portable Demo Kit and expert facilitators.
- 2. Tech Expert Talks**
Deep-dive sessions on AI & Data, Cybersecurity, UX, DLT & Crypto and 25+ specialties by GFT experts working on real client projects.
- 3. Innovation Ecosystem Tours (Barcelona)**
Full-day immersive experience: Lab session + curated visits and partner meetings with institutional, business and tech leaders.

ADD-ON SERVICES

- + AIX Framework Workshops**
From Discovery to Ideation connecting AI with real business value. 2h to full-day formats.
- + Agent GINA Q&A**
Live conversational AI agent for real-time audience engagement. Already on stage at Advanced Factories & more.
- + Agent GINA Co-Host**
AI avatar co-presenting your event or keynote. Audience-tested, fully supported by our team.

Contextualised tech spaces

Cross-Sector

Phygital services, Biometrics, Holograms, AR, Wearables, Generative AI

Retail & CG

Sensors, AR/VR, Wearables for payments, CV & Generative AI

Industry

IoT, Visual Inspection, Computer Vision, Perceptive AI, ML

Home & Extended

Document processing, Process automation, Generative AI & Data

Our experience catalogue AI you can touch



A public catalogue of **real, working demos** sector-specific AI experiences. **Unique in the market.**

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Trusted by market leaders

Clients



Partners

