Shaping the future of digital business

France

GFT

SUCCESS STORY

MACIF cuts costs and gains flexibility with new core system

Implementation of Europe's leading core insurance platform on the cloud"



At full speed from day one: Over 180,000 quotations, 70,000 contracts and 300 claims handled during the first three weeks of going live



New products and services are quicker and easier to launch

White-labelling of products and services for re-sellers becomes much easier, offering new revenue streams

THE CHALLENGE

Modernise core insurance systems to gain competitiveness

- Legacy system that was not able to accommodate the requirements of the digital age.
- MACIF wanted to transform its business core systems to be digital-ready, optimise costs and gain flexibility.
- It required a core system able to meet the requirements of the digital era, in particular with regards to multi-channel capabilities, automation and product flexibility.

THE ENGAGEMENT

An ambitious multi-year migration to Guidewire InsuranceSuite on the cloud

- To reap the benefits of cloud in terms of scalibility, flexibility and cost optimisation, MACIF opted for Guidewire InsuranceSuite on the cloud, running on AWS.
- GFT designed and executed a multiyear full business and IT transformation programme.
- A multidisciplinary and agile implementation team, involving up to 130 GFT experts.
- MACIF chose a phased migration approach with consecutive migrations of its different business lines. To date, the business lines *Fleet* and *Mobility* have been deployed on Guidewire Cloud. Other P&C business lines will follow in the next couple of years.

THE BENEFIT

Greater agility to innovate and compete

- With Europe's largest implementation of Guidewire InsuranceSuite on the cloud, MACIF becomes a pioneer and sets the standard for the industry.
- From the very first day, the new system was fully operational, handling over 180,000
 quotations, 70,000 contracts and 300 claims during its first three weeks in operation.
- The new digital and multi-channels capabilities, coupled with the scalability of the cloud, open the door to innovation and accelerates the launch of new products and business models.

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