

WEB NEWS

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Additional reassurance for clients engaging in cloud projects with GFT

The company successfully renews its Google Cloud Application Development Services partner specialisation

Stuttgart, 9 March 2022 – Companies from all sectors are rapidly adopting the cloud:

Businesses are expected to spend 45% of their IT resources on cloud operations by 2026, compared to only 17% in 2021¹ and 75% of companies cite lack of resources and expertise as top challenges in their cloud projects¹ above. So how do they find the right partner to help them on their journey to the cloud?

The answer is specialisations delivered by the main cloud services providers. They offer a trusted guidance for companies looking for specialised partner support for their cloud projects.

Businesses across all sectors looking to leverage Google Cloud for their cloud initiatives can confidently work with GFT. The company continues to demonstrate its competency in cloud services with the achievement of the Google Cloud Application Development Services specialisation for the EMEA region. A specialisation awarded to partners who demonstrate success in building and managing applications using the best of GCP in both web and mobile environments.

Customer success stories are an important requirement to obtaining such a high-profile specialisation and demonstrate GFT's expertise working with Google Cloud services. The project references put forward by GFT on this occasion included a [migration from on-premise to GCP at a tier 1 global bank](#) and the [deployment of Google Assistant as a customer service channel at Bankia](#).

“Very few businesses have the expertise and experience required to make their cloud journey as smooth as possible. Specialisations help them identify partners who operate to the highest technical standards and also provide the right mix of expertise and highly qualified engineers,” explains Andrew Lund, EMEA Google Cloud Lead at GFT. “Our track record in developing cloud applications for clients in banking, insurance and manufacturing demonstrates GFT's engineering excellence. With over 200 Google Cloud fully certified engineers, we are uniquely positioned to deliver innovative, technology-led solutions and exceptional customer service.”

GFT has been a strategic GCP partner since 2017. Throughout this time, the company has achieved three GCP specialisations – for Application Development Services, Data Analytics, and Security. GFT has also achieved multiple Expertise designations in solution areas such as Mainframe Modernisation or multicloud deployment. All of these are essential skills for cloud transformation. In 2019, GFT was recognised as the Google Cloud Breakthrough Partner of the Year for the EMEA region.

For more information about GFT's expertise with GCP, visit [this page](#).

¹ GFT cloud infographics available at <https://www.gft.com/int/en/technology/cloud>

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About GFT – Shaping the future of digital business

As a pioneer for digital transformation GFT develops sustainable solutions across new technologies – from cloud engineering and artificial intelligence to blockchain/DLT.

With its deep technological expertise, strong partnerships and comprehensive market know-how GFT offers advice to the financial and insurance sectors, as well as in the manufacturing industry. Through the intelligent use of IT solutions GFT increases productivity and creates added value for clients. Companies gain easy and safe access to scalable IT-applications and innovative business models.

Founded in 1987 and located in more than 15 markets to ensure proximity to clients, the GFT team consists of over 9,000 determined talents. GFT provides them with career opportunities in all areas of software engineering and innovation. The GFT Technologies SE share is listed in the SDAX index of the German Stock Exchange (ticker: GFT-XE).

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