

# Alper Seguros embraces modern technologies to position for growth

Success story

Creating an innovative digital business culture



Overall cost reduction



Business agility transformed



A strategic platform for digital innovation

CLOUD



PLATFORM ENGINEERING



## THE CHALLENGE

### Harness state-of-the-art technology to build a future-ready brokerage

- Design and deliver a cloud-based technology renewal to support future implementations of new technologies
- Position data and technology at the heart of the business to enable better, quicker decisions and deliver a step-change improvement in organisational efficiency
- Offer a superior customer service to increase engagement and retention
- Build a robust architecture to stimulate digital innovation and creativity

## THE ENGAGEMENT

### Align technology investment with business objectives

- Built a groundbreaking reference architecture to revolutionise how new projects are designed, built, implemented and managed
- Evaluated options and established a sustainable use case for the strategic adoption of Azure
- Partnered with the client to implement a DevOps culture to shorten delivery cycle, implement continuous delivery and deliver a better service
- Delivered a new microservices ecosystem to enable Domain-Driven Design and align solutions with specific business problems

## THE BENEFIT

### An agile, innovative, learning insurance business

Agile methods and modern technologies have generated many sustainable benefits:

- A culture that embraces innovation with the introduction Dr Alper, the healthtech platform and digital account opening effected by the sales team, which is faster, more accurate and transparent
- Systems that are always available and can be accessed from anywhere
- A business that is data driven, infinitely scalable and positioned for growth
- New business models where technology investment is aligned to success